

BIOSENTA INC. Announces Appointment of Chief Financial Officer and Grant of Stock Options

Toronto, Ontario (August 23, 2012) – BIOSENTA INC. (CNSX: ZRO) (the "Company") is pleased to announce the appointment of Louis Nagy as the Chief Financial Officer of the Company effective today. Mr. Nagy is a chartered accountant with over 23 years of professional service and industry experience. His professional service experience of 10 years includes public practice engagements, personal and corporate tax assignments, as well as sales tax recovery consulting. Mr. Nagy has experience in financial and management reporting, treasury and cash management, information technology and system implementations, as well as investment banking. In connection with the appointment of Mr. Nagy, through his consulting company, he has been granted 300,000 stock options to purchase Class A Shares of the Corporation pursuant to the Company's stock option plan. The stock options have an exercise price of \$0.20 per share, they vest in three equal instalments on October 1, 2013, October 1, 2014 and October 1, 2015. The option have a term of 5 years.

About BIOSENTA Inc.

BIOSENTA Inc.'s line of retail anti-microbial products will effectively kill mould, bacteria and fungi on contact and prevent re-growth. These products address the demand created by the mounting health and environmental concerns. Mould can affect the immune system, nervous system, liver, kidneys, blood and cause brain damage.

BIOSENTA will also manufacture and distribute an anti-microbial filler. Calcium Carbonate is one of the most common fillers used industrially. It is susceptible like other fillers that hold moisture to attracting mould. Annual global revenue in the calcium carbonate filler industry approximates 140 billion dollars. BIOSENTA will produce anti-microbial filler that performs 'filling' and 'bulking' functions like calcium carbonate. BIOSENTA's filler product will not attract moisture and consequently mould infestation. BIOSENTA's filler with its anti-microbial high ph core in individual particles will enhance commercial product life and eradicate a broad spectrum of known bacteria, fungi, algae and other micro-organisms by suppression of their reproduction.

Forward-Looking Information

This release may contain forward-looking statements information and statements which constitute "forward-looking information" under Canadian securities law and which may be material regarding, among other things, the Company's beliefs, plans, objectives, estimates, intentions and expectations with respect to its capital and funding plans. Inherent in the forward-looking information and statements are known and unknown risks, uncertainties and other factors beyond the Company's ability to control or predict, which give rise to the possibility that the Company's predictions, forecasts, expectations or conclusions will not prove to be accurate, that its assumptions may not be correct and that the Company's plans, objectives and statements will not be achieved. Actual results or developments may differ materially from those contemplated by the forward-looking information and statements. Consequently, undue reliance should not be placed on such forward-looking statements.

On behalf of the Board of Directors of BIOSENTA Inc.

Bruce Lewis
Chairman

The CNSX has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CNSX nor its Regulation Services Provider (as such term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.

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