

January 12, 2015

**“Biosenta Inc. announces a new disinfectant, called “*True*”, which has been shown to kill a vast range of potentially deadly microbes using a low toxicity formulation; and, updates laboratory testing and regulatory approvals of *True* in Canada and the U.S.A. ”**

Biosenta Inc. (**Biosenta**) [(CSE:ZRO)] is pleased to provide an update of both the continuing laboratory testing of its new retail disinfectant, to be called “*True*”, and the regulatory approval process in Canada and the U.S.A.

*True* is a new disinfectant and cleaner which effectively kills a multitude of potentially deadly microbes (bacteria, viruses and fungi/ mould) with a formulation that has been shown to be very safe for use. The innovation which gives *True* its unique properties is that it is both a very powerful disinfectant and it contains very low levels of active ingredients which make it less toxic and more safe to use.

Laboratory testing of *True* on a broad range of potentially deadly microbes has been conducted by a world renowned institution. These standardised tests have shown *True* will kill 100% of the following microbes within a 10 minute contact time:

<u>Bacteria</u>	<u>Virus</u>	<u>Fungi</u>
Acinetobacter Baumannii (ABC)	Adenovirus	Black mould
E. Coli	Chlamydia	Trichophyton mentagrophytes
Listeria	Ebola	
MRSA	Enterovirus D68	
Pseudomonas aeruginosa	H1N1	
Salmonella	Hepatitis	
Staphylococcus aureus	Herpes	
	HIV	
	Influenza	
	Polio	
	Respiratory Syncytial Virus	
	Rotavirus	
	Swine Flu	
	Vaccina (pox virus)	

Two laboratory tests will be completed in early 2015, for the C. Difficile bacteria and the Tuberculosis virus. Note that the Ebola and Enterovirus D68 claims are based on scientific rationale as provided by the U.S. Center for Disease Control. Please refer to Biosenta.com for details of the laboratory testing.

# BIOSENTA INC

Approval to market and sell *True* in Canada and the U.S.A. is underway. The approval process in Canada was commenced in December, 2014 and approvals from Health Canada are expected in late-2015. The submission in the U.S.A has been ongoing for several months and EPA approvals are expected to be obtained in mid-2015.

Mr Dene Rogers, President and CEO of Biosenta said “*True* is a unique disinfectant that matches the best products on the market and it has the advantage of having a formulation that is very safe for use.”

## **About Biosenta Inc.**

Biosenta Inc. develops and manufactures a range of chemical compounds for household and industrial applications using advanced nanotechnology.

Biosenta household disinfectants and cleaners possess similar levels of efficacy as traditional disinfectants but with significantly lower concentrations of active ingredients resulting in lower toxicity. These disinfectants and cleaners will kill 100% of potentially deadly mould, fungi, bacteria and viruses on contact and prevent re-growth. The disinfectants are very safe due to very low toxicity.

The industrial compounds are embedded to protect various materials, including drywall, plastics and resins, from microbe formation. These compounds remain active for decades and protect the drywalls of buildings, objects such as furniture, and carpet which contain plastic or resin, as well as textiles and paper from mould, fungi, bacteria and viruses.

Both the household and industrial products are environmentally safe and biodegradable.

## **Disclaimer**

The CSE has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CSE nor its Regulation Services Provider (as such term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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