

BIOSENTA INC

Biosenta rushes ZeroMold products to support flooded Calgary Community....

July 4th , 2013

TORONTO/CNW/ - Biosenta, Inc. (CNSX: ZRO) is pleased to announce that the Company is partnering with other leading Canadian companies to support Calgary residents and other southern Alberta communities suffering from the recent flood damage.

Biosenta is donating significant quantities of **ZeroMold** 946mL spray bottles and **ZeroMold** 4L refill jugs.

Relief volunteers will be assembling "household survival cleaning kits", consisting of **ZeroMold** and other necessities that will be available for free to those affected by the flooding at designated **Salvation Army** locations in the Calgary area.

"Biosenta is pleased to offer support to the families and businesses affected by the devastating flooding we have all witnessed in southern Alberta," commented Edward Pardiak, Biosenta's Chief Executive Officer, "it is widely understood that flooding and water damage creates an environment that fosters mold growth, which leads to health and environmental concerns. The ZeroMold product effectively kills mold, bacteria and fungi on contact and prevents regrowth."

"We are also pleased to be collaborating with other corporations as well as the **Salvation Army** during this important initiative as residents of Calgary and southern Alberta struggle during these hard times," Mr. Pardiak added.

About BIOSENTA Inc.

BIOSENTA Inc.'s line of retail anti-microbial products will effectively kill mould, bacteria and fungi on contact and prevent re-growth. These products address the demand created by the mounting health and environmental concerns. Mould can affect the immune system, nervous system, liver, kidneys, blood and cause brain damage.

BIOSENTA will also manufacture and distribute an anti-microbial filler. Calcium Carbonate is one of the most common fillers used industrially. It is susceptible like other fillers that hold moisture to attracting mould. Annual global revenue in the calcium carbonate filler industry approximates 140 billion dollars. BIOSENTA will produce anti-microbial filler that performs 'filling' and 'bulking' functions like calcium carbonate. BIOSENTA's filler product will not attract moisture and consequently mould infestation. BIOSENTA's filler with its anti-microbial high pH core in individual particles will enhance commercial product life and eradicate a broad spectrum of known bacteria, fungi, algae and other micro-organisms by suppression of their reproduction.

Forward-Looking Information

This release may contain forward-looking statements information and statements which constitute "forward-looking information" under Canadian securities law and which may be material regarding, among other things, the Company's beliefs, plans, objectives, estimates, intentions and expectations with respect to its capital and funding plans. Inherent in the forward-looking information and statements are known and unknown risks, uncertainties and other factors beyond the Company's ability to control or predict, which give rise to the possibility that the Company's predictions, forecasts, expectations or conclusions will not prove to be accurate, that its assumptions may not be correct and that the Company's plans, objectives and statements will not be achieved. Actual results or developments may differ materially from those contemplated by the forward-looking information and statements. Consequently, undue reliance should not be placed on such forward-looking statements.

On behalf of the Board of Directors of BIOSENTA Inc.

Edward Pardiak
Chief Executive Officer

SOURCE: BIOSENTA Inc.

For further information:

Edward Pardiak, Chief Executive Officer
BIOSENTA Inc.
1120 Finch Avenue West, Suite 503,
Toronto, Ontario M3J 3H7
(416) 410 2019

Investor Relations contact:

Investor Cubed Inc.
Neil Simon
647-258-3311
888-258-3323
info@investor3.ca

The CNSX has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CNSX nor its Regulation Services Provider (as such term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.