

Biosenta shipping ZeroMold product to support Ontario's flooded cottage communities

Thursday, April 25, 2013

TORONTO, April 25, 2013 /CNW/ - Biosenta, Inc. (CNSX: ZRO) (the "Company") is pleased to announce that it is urgently shipping a significant quantity of ZeroMold product (www.zeromold.com) to its Parry Sound based warehouse and extending a limited time special price offering to the Ontario communities currently experiencing flood damage. Biosenta is extending a special price offering to participating retailers for a sixty day period. The products included in the offer are ZeroMold 946 ml Spray Bottle and ZeroMold 4L Refill Jug.

Retail outlets interested in participating in this special product offering are encouraged to contact Biosenta in either the Parry Sound facility (1-855-410-2019) or the Toronto head office (416-410-2019). Immediate communities identified for support are Parry Sound, Gravenhurst, Bracebridge, Minden, Haliburton, Huntsville and Bancroft. Additional areas are encouraged to call their local retailers or the Biosenta contact numbers listed above.

"We are prepared to offer urgent support to Ontario's communities that are currently suffering through devastating flooding conditions," commented Bruce Lewis, Biosenta's CEO. "It is widely understood that flooding and water damage creates an environment that fosters mold growth, which leads to health and environmental concerns. The ZeroMold product effectively kills mold, bacteria and fungi on contact and prevents regrowth."

About BIOSENTA Inc.

BIOSENTA Inc.'s line of retail anti-microbial products will effectively kill mould, bacteria and fungi on contact and prevent re-growth. These products address the demand created by the mounting health and environmental concerns. Mould can affect the immune system, nervous system, liver, kidneys, blood and cause brain damage.

BIOSENTA will also manufacture and distribute an anti-microbial filler. Calcium Carbonate is one of the most common fillers used industrially. It is susceptible like other fillers that hold moisture to attracting mould. Annual global revenue in the calcium carbonate filler industry approximates 140 billion dollars. BIOSENTA will produce anti-microbial filler that performs 'filling' and 'bulking' functions like calcium carbonate. BIOSENTA's filler product will not attract moisture and consequently mould infestation. BIOSENTA's filler with its anti-microbial high pH core in individual particles will enhance commercial product life and eradicate a broad spectrum of known bacteria, fungi, algae and other micro-organisms by suppression of their reproduction.

Forward-Looking Information

This release may contain forward-looking statements information and statements which constitute "forward-looking information" under Canadian securities law and which may be material regarding, among other things, the Company's beliefs, plans, objectives, estimates, intentions and expectations with respect to its capital and funding plans. Inherent in the forward-looking information and statements are known and unknown risks, uncertainties and other factors beyond the Company's ability to control or predict, which give rise to the possibility that the Company's predictions, forecasts, expectations or conclusions will not prove to be accurate, that its assumptions may not be correct and that the Company's plans, objectives and statements will not be achieved. Actual results or developments may differ materially from those contemplated by the forward-looking information and statements. Consequently, undue reliance should not be placed on such forward-looking statements.

On behalf of the Board of Directors of BIOSENTA Inc.

Bruce Lewis, President & Chief Executive Officer

SOURCE: BIOSENTA Inc.

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The CNSX has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CNSX nor its Regulation Services Provider (as such term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.